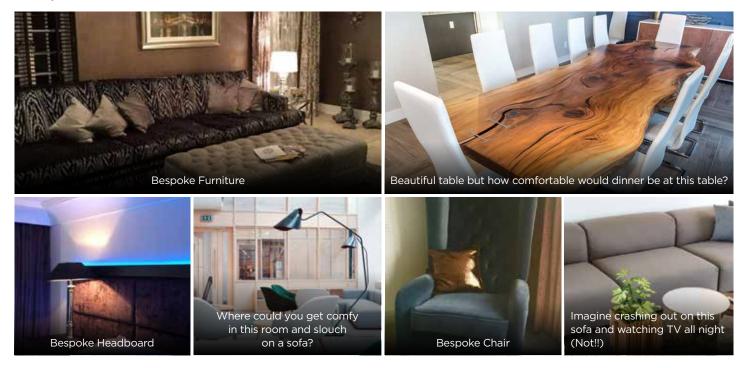
CityInterior



BENEFITS OF USING A PROFESSIONAL INTERIOR DESIGNER PROPERTY GURU AND CITY DWELLER MAGAZINE COLUMNIST CHRISTINE YORATH TALKS ABOUT BESPOKE FURNITURE

Many decades ago I was working as a highly qualified beauty therapist, a lecturer and an examiner.

Back then my clients were all wealthy women who did not have careers but had husbands with large companies. The last half century has seen this change dramatically and now clients of beauty salons range enormously in age and income and beauty treatments (whether it be a simple manicure or cosmetic surgery) are available to "the masses".

Similarly, the services of a professional interior designer and decorator are now used by a much wider clientele as the interest in home improvement has increased.

This may be due to the number of publications featuring home interiors, the wide range of television programmes on the subject, and the Internet where research for products and ideas is easy.

From my experience the clients who choose to have professional help in putting their homes together are often people who find it hard to visualise the finished look or feel overcrowded by the massive choice the market offers, who are time poor or perhaps simply don't have the knowledge of how or where to source the products and materials they want to live with.

Clients often come to realise what good value using a professional can be as we have excellent buying power and a team of tried and trusted professional tradesmen without which both time and money can be wasted.

Most designers are willing to be commissioned to complete just one room and not necessarily an entire property.

There are interior designers who have one specific "look" and if that is what you are after it may well work perfectly for you. Have a look at the website of Kelly Hoppen and you will see what I mean as her schemes are generally taupe and neutral or at the website of Nicky Haslam, his style is more colourful and flamboyant.

I like to get to know my clients and how they live and how they want to live and enjoy being able to produce a scheme to suit the clients brief although I will always point out if something they have asked for is unsuitable and perhaps not fit for purpose and which ever room I am working on I give a lot of attention to comfort and storage.

Occasionally I notice a photograph of an interior which gives the first impression of being really striking but then when I consider it further I realise that actually living in the room would not feel comfortable. Imagine a dinner party at a live edge dining table or trying to slouch and watch television on a low back sofa that looks more like a park bench!

Another advantage to using a professional designer

is having access to good manufacturers of bespoke items so that you could have the sofa that fits exactly where you wanted to in exactly the shape and style and dimensions you require with the filling best suited to your needs and the colour and fabric to perfectly work with the scheme of the room with no compromise.

Till Next Time, Christine

For more advice go to www.christineyorath.com or get in touch by emailing christine@yorathgroup.com or ringing 07836 737300.

